



ANTIMICROBIAL FRUIT & VEGETABLE TREATMENT SYSTEM

Protect your produce and your customers by using a convenient, time-saving treatment that reduces dangerous surface organisms while improving the presentation of your fruits and vegetables.

Antimicrobial Fruit & Vegetable Treatment is EPA-registered and FDA-cleared to reduce harmful pathogens* on the surface of produce and in wash water. In 90 seconds, this unique formulation reduces spoilage organisms and removes waxy residues from produce, with no rinsing required. Helps extend the shelf life of produce and improves the crisp texture of the product. Its innovative bottle includes a measuring dispenser, so only the exact amount needed for your sink gets used – with no waste or guessing.

Effective on whole and further-processed produce, it reduces 99.9% of *Salmonella* and *Listeria* – two of the top-five leading contributors to foodborne illness deaths – and *E. Coli* pathogens* in produce wash water**. At its registered-use concentration, treatment does not impart any off-flavor or odor. All components are Generally Regarded as Safe (GRAS), or have been cleared by the FDA for the intended use in a no-rinse application.



Left: Kale washed with water only.
Right: Kale washed with Antimicrobial Fruit & Vegetable Treatment.

Keep the sink free while you thoroughly wash produce without wasting water or treatment product. The 5-gallon pail and strainer can be used with up to 80 pounds of produce before replenishing treatment product. Put the lid on to store remaining product and wash water until the next use.

LESS THAN ONE PENNY PER PLATE

BASIS

AFVT CASE PRICE IS \$42.44
(AVG. SELL PRICE)

128 OZ. OF AFVT/CASE
\$.33/OZ. OF AFVT

10 GAL. OF WATER TREATED WITH 10 OZ. OF AFVT
CLEANS 200 LBS. OF LETTUCE

THERE ARE APPROXIMATELY 8 OZ.
OF FRUITS AND VEGGIES PER PLATE

CALCULATION

(\$.33/OZ. OF AFVT) X (10 OZ. OF AFVT/200 LBS. PRODUCE)
X (1 LB. PRODUCE/16 OZ.) X (8 OZ. PRODUCE/PLATE) = **\$.008**

CLEAN OVER 1 TON OF PRODUCE WITH 1 CASE OF AFVT

CALCULATION

(128 OZ. OF AFVT/CASE)
X (200 LBS. PRODUCE/10 OZ. OF AFVT) = **2,560 LBS.**

A-Code	Product Description	Pack Size
8419474	Antimicrobial Fruit & Vegetable Treatment	2/64 oz.
6233945	Antimicrobial Fruit & Vegetable Cleaner Pail	1 ea.

EPA Reg. No. 1677-234

*Pathogens: *Escherichia coli* O157:H7, *Listeria monocytogenes* and *Salmonella enterica*.

**For fruit & vegetable raw agricultural commodities (RACs) when used according to the label instructions.



Use our mobile app for more information on these products.